



The Long Island International Film Expo Awards Ceremony

August 27, 1999

Thanks To All Those Who Helped With The "Gala" Event

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Riesterer Bakery

Ilona Klein Woodfield Road Delicatessen

The Nutcracker Sweet

Abe Wiechman Jacoves Liquors, Fine Wines & Spirits

Barbara Brady, TeleVest Mitch Lieb Body Heat

BLAISE ADVERTISING

for design and production; to Blaise Ciardulli, Cheryl Scalice and Matt Dickinson, for their graphic contributions; to Scott Deutsch, Bill Simari and JoAnne Urich, for their copywriting and editing;

DONATORS OF RAFFLE PRIZES

Tracey Gittere WLIW21, Barbara Brady - TeleVest and Ray Palma, Ray Blumenthal - Panasonic, Donna Marie Drake, Andrew Katz Borough Hall Oxrford Tobacco Corp., WLNY-TV55, Carl Bachmann and Ruby Tuesday Long Island, Exotic

Long Island Film & TV Foundation

305 North Service Road, Dix Hills, NY 11746 • (516) 421-0855

Gabe Abelson Monologue Writer Late Show with David Letterman Fax 212-975-5893 July 30, 1999

Hey Gabe,

A few things. First, we must re-schedule our discussion about your interview. Monday is not turning out to be a good day for me. The best day is Friday only at this point. Second, here is all the information regarding the Gala. Since I work at WLIW on celebrity items I have been asked by the organization to obtain entertainment related donations for their raffle. Anything you can get for this raffle from your show would be greatly appreciated. We'd love for you to come. It's on a Friday, the 27th of August. Let me know if you would like an invitation.

We are proud to announce that Chris Burke of, Life Goes On, will be receiving this years Humanitarian Award. Last year it was given to Dom Serio, Senior Vice President of HBO's Studio and Broadcast Operations. Edie Falco, recently nominated for an Emmy for her role in The Soprano's, will be accepting an award for Benefactor of the Arts.

You may find further information on the Gala at www.co.nassau.ny.us/film/index.html

Thanks so much for considering donating to our very local, yet international appeal Long Island Film & TV Foundation Gala. I hope you'll be able to attend as well.

Sincerely,

Raymond Palma

Long Island Film & TV Foundation Raffle Volunteer

Encl: 4

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Paula Connelly-Skorka American Movie Classics 1111 Steward Avenue Bethpage, NY 11714 July 30, 1999

Dear Ms. Connelly-Skorka:

Hello, it's me again. How are you?

I'm contacting you today on behalf of the Long Island Film & TV Foundation. They have asked me, since I work on getting celebrity items for WLIW, to help them obtain entertainment related raffle prizes for their Gala. We'd love to get an autographed script from REMEMBER WENN or from your new pilot for THE LOT. It would be a fantastic and unique item for the raffle.

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Raymond Palma

Long Island Film & TV Foundation Raffle Volunteer

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RAYMOND PALMA

Ms. Barbara Brady
Televest Syndicators
79 Madison Avenue
New York Home 10 Dage:

Dear Ms. Brady:

In today's mail went out a package to you on behalf of the 1999 Film Gala. I am working with Debra Markowitz at the Nassau County Office of Cinema/TV Promotion and The Long Island Film and TV Foundation for their latest Gala. You should receive this package after the Memorial Day weekend. I trust you have a good weekend.

Meantime, regarding what I wanted to speak to you about last time, syndicating prices.

I am working like I said with a friend on a proposal. We are going to approach Stony Brook University after I have finished taking some adult courses.

I'd appreciate it if you could help me out with the following generic information regarding syndicating.

- 1. What does the typical TV station pay for following:
 - a. A Sitcom
 - b. A Sitcom one hour pilot
 - c. A one hour drama MOW
 - d. A 2 hour MOW

If you could let me know a price range for the above, the high and low an average station would pay for the following programming.

2. How many minutes of advertising does the above shows have.

It's difficult for me to get this information from WLIW as we are PBS and our set-up is quite different than from typical TV stations.

Thanks so much for this information. I do appreciate it very much.

Sincerely,

Raymond

Palma